

RAUL RIVERO

raul9501@gmail.com | (786) 294-7076 | [linkedin.com/in/rriverom](https://www.linkedin.com/in/rriverom)

Professional Summary

Seasoned engineer with over a decade of experience in software engineering, specializing in web development. Proven track record leading complex, cross-functional initiatives that deliver significant business impact. Expert in architecting scalable systems, driving UX improvements, and bridging the gap between engineering, product, and design teams.

Professional Experience

Staff Software Engineer | LinkedIn — Sunnyvale, CA & Remote

Nov 2017 – Present

- Proposed, planned, and executed multiple cross-team initiatives that improved sponsored content workflows for Page admins, resulting in \$5M+ annual ad revenue uplift.
- Led the cross-platform Dark Mode initiative (Web, Android, iOS) for the Pages group, coordinating a 40+ engineering team across multiple orgs.
- Co-authored and implemented a unified web SDK for LinkedIn Messaging across multiple applications, reducing code maintenance by ~20% and saving 8+ weeks of development time on the Pages Messaging project.
- Heavily involved in hiring programs ([REACH](#), [APB](#)) and mentorship across the company. Direct mentor of several Senior+ candidate promotions.
- Partnered with Product, Design, and Marketing teams to deliver scalable front-end architectures and shared components, enabling faster feature development across Ads and Messaging products.

Software Engineer | Magic Leap — Plantation, FL

Oct 2016 – Aug 2017

- Developed internal UI component libraries that improved feature development velocity by 35% and reduced design inconsistencies across teams.

Software Engineer | Inceptures — Miami, FL

Aug 2015 – Oct 2016

- Delivered multiple full-stack web and mobile applications across e-commerce, fintech, and IoT domains.
- Led a distributed front-end team, managing planning, code reviews, and onboarding of new developers across time zones.

Core Skills

JS/TypeScript, modern JS frameworks (React, Ember, Angular), AI tools, UX Design Patterns, Technical Leadership, Strong communication skills, Project Management, Bilingual (English & Spanish)

Education

BS in Computer Science | Universidad de las Ciencias Informáticas — Havana, Cuba

June 2011